

Invitation to Participate in Kalamazoo Area Bike Week

Want an easy way for your organization to participate in Kalamazoo Area Bike Week -- just by offering useful information to motorists and bicyclists (such as maps and bike safety tips)? If so, please keep reading. The next page offers even more ideas.

1. Bike Week always runs from the Saturday before to the Saturday following Mother's Day. (example in 2024: May 11-18; 2025: May 10-17). If you are authorized to speak for your organization, please indicate that you would like to participate in making information available to motorists and bicyclists by printing your name, organization, then signing and dating here:

Printed Name/Organization

Signature

Date

Bike Friendly Kalamazoo will post the information you intend to offer on the Announcements page at www.kalamazobikeweek.org. We will also help you acquire it if you don't already have it available.

EXAMPLE ANNOUNCEMENTS FROM PREVIOUS YEARS

Bike Safety Tips, Brochures, Maps & Information ...

The following organizations will make helpful literature available during Bike Week on a first-come first-served basis while supplies last during normal business hours:

- JUST RIDE at Just Move (Indoor Cycling); 626 Romence Rd.; Suite 104; Portage MI 49024
- League of Michigan Bicyclists; 410 S. Cedar St.; Suite A; Lansing MI 48912
- Metro Transit Administration Office; 530 North Rose Street; Kalamazoo, MI 49007
- Metro Transit Transportation Center; 459 North Burdick Street; Kalamazoo, MI 49007
- Portage Department of Public Safety - Police Division; 7810 Shaver Rd.; Portage MI 49024

... **the Info above, plus, Emergency Whistles from Silent Observer** [Again, examples from previous years – let us know if your organization has something special to offer, which will be made available on the same as-available complimentary basis as the information mentioned above), here:

- Comstock Township Hall; 6138 King Highway; Kalamazoo, MI 49048
- Kalamazoo County Parks & Expo Center; 2900 Lake Street; Kalamazoo, MI 49048
- Kalamazoo Department of Public Safety; 150 E. Crosstown Parkway, Ste. A; Kalamazoo, MI 49001
- Kalamazoo Township Hall; 1720 Riverview Drive; Kalamazoo, MI 49004
- Oshtemo Township Hall; 7275 West Main Street; Kalamazoo, MI 49009
- Texas Township Hall; 7110 W Q Avenue; Kalamazoo, MI 49009.

2. If you have any other ideas, email to Paul Selden c/o bikeweek@bikefriendlykalamazoo.org or jot them down below and email a copy of this entire page. See the next page for additional ideas.

3. If you would like to participate in our next Event Organizers meeting, please provide your email:

Photograph, scan, or return your completed form to bikeweek@bikefriendlykalamazoo.org. Our mailing address is PO Box 22; Portage, MI 49002.

Thank you for helping to improve the quality of life in our greater community through bicycling!

Kalamazoo Area Bike Week Ideas

- Display bike themed outdoor banners - on street poles, etc. These can be purchased locally at <https://www.kalamazoobannerworks.com/public-bike-art-competition-banners>
- Unveil / announce plans or unveiling bike-related program progress
- Help distribute / print KBW posters
- Offer "Safe Passing Reminder" Yard Signs**
- Post photos and descriptions of your events on the Bike Week Facebook page
- Dignitaries Fun Ride (Mayor, Manager, President, etc.)
- Bike Rodeo (learning rules of the road for younger children)
- Bike Rodeo kits (BFK can supply a list of what is needed and possibly fund \$ through our Bike-Booster Mini-Grants)
- Promote an All Kids Bike event/school tour
- Encourage elementary school to apply for the All Kids Bike Kindergarten PE program -- see www.allkidsbike.org
- Contribute ideas for public bike mural sites -- to bikeart@bikefriendlykalamazoo.org
- Offer bike maps and safety literature at your location/to your group
- Host/Support Community Ride
- Announce / Help promote 5 foot safe passing ordinance
- Provide central location(s) for resupply of bike maps/safety literature
- Announce municipal/local/organizational plan related to bicycling
- Promote your event through Discover Kalamazoo
- Underscore support for bicycling in newsletters
- Re-use / link to / BFK's "Driving Change" public service/safety messages -- see <https://bikefriendlykalamazoo.org/drivingchange/>
- Announce your own media release surrounding your event or bike-related plans
- Help as KBW Ambassador - attend events, take photos, explain Bike Week, i.e., "show the flag"
- Other?

[**With continued thanks to our partnership with the Kalamazoo Bicycle Club, we are again making available "Safe Passing Reminder" yard signs for distribution to the public at no charge. Supplies are limited.]

Bike Friendly Kalamazoo provides funding for qualified programs via our
Bike-Bike Booster-Mini Grants

see <https://bikefriendlykalamazoo.org/bike-booster-mini-grants/>

Applications are due April 2 and August 2.

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